# THE STORE WILL BE CLOSED MONDAY.

TUESDAY MORNING, WITH THE OPENING OF THE STORE, COHEN'S WONDERFUL WORK WILL REVEAL ITSELF AGAIN.

## FIRE, SMOKE, AND WATER!

THOUSANDS OF DOLLARS' WORTH OF MERCHANDISE FROM

# THE FIRE UNDERWRITERS' SALE

OF THE BROADHEAD WORSTED MILLS STOCK, OF JAMESTOWN, N. Y. The insurance companies ordered the entire stock sold, bring what it may.



will offer upwards of one hundred packages of these goods on Tuesday. Prices that will mark another epoch in the history of this store's possibilities. Prices that will show the excellence of this store's policy: TO SELL AS IT BUYS

The above offerings are the latest production of the BROADHEAD WORSTED MILLS, and were all gotten up for this fall's trade, SOME OF THESE STUFFS SHOW WATER STAINS. ANY GOODS BOUGHT AND PROVES UNSATISFACTORY CAN BE RETURNED AND MONEY WILL BE REFUNDED.

### The Grand Opening of Carpets, Floor Coverings, Curtains, and Draperies Will Take Place Tuesday.

#### Our Silk Investment

runs into thousands of dollars. Every wearer of Silk must attend the great Silk selling event at Cohen's Tuesday. We'll

Sell==

2.000 yards of New Autumn Weaves, in Blummated Satins, Open Block Checks, and Hair-Line Stripe effects, beautiful quality, especially desirable for waists, would be good value at 50c. yard, for 20c. yard.

21-inch Black Satin Duchess, heavy weight, all pure silk, our great special, worth \$1 yard, for 50c. yard.

Lyons and Paris Novelty Plaids, all pure silk, newest color combinations, per yard, 50c. to \$1.50.

Special value in Black Taffeta Silk, for

Special value in Black Taffeta Silk, for Hinings, walsts, or trimmings, worth 65c. to \$1 yard, for 39, 50, and 65c. yard.

65 different color combinations in Plain and Changeable Taffeta Silks, "good rustle," \$1 value, for 75c, yard.

20-inch Black Gros-Grain Brocades, in medium and large designs, a heavy, lustrous quality, this season's new importations, value 98c, yard, for 45c, a yard. 25 different colorings All Pure Silk Cre-

25 different colorings All Pure Silk Crepons, including Black and White, full 26 inches wide, new Paris novelty, actual value \$1.25, for 89c. yard.

125 black Peau de Sole, very heavy quara, high lustre, for \$1.25 yard.

New Black Bengaline, wide or narrow corded Bayadere effects, heretofore \$2.75 yard, for \$1.50 yard.

At \$1.12c.—Check, Plaid, and Fancy Brocade Taffetas, new colors, light, and dark effects.

\$1.25 quality Black Moire Antique for 65c. yard.

88c. for Black Satin Luxor, 27 inches wide, usual \$1.50 quality.

Mourning Seeded Armure, the lustreless kind, usual \$1 grade, for 68c, yard.

FROM 10 TO 19-20 O'CLOCK—

Black Brocade Gros-Grain, all pure silk, this season's newest designs, beautiful for entire dresses or separate skirts, 88c, grade, for 45c, yard.

THIS CARPET DEPARTMENT

one of the sights of Richmond. Go North, South, East, or West, and there's none that equals it. The assortment is by far the most

lavish ever seen here. The ingenious Turk, the inventive Yankee, the sturdy Englishman, and the brawny Scotchman have put forth their best efforts, and the result is visible in the Carpet-room to-day. Rigelow Axminster Carpets are here for

Bigelow Axminster Carpets are here for \$1.10 a yard.
Smith's or Hartford's Axminster Carpets, borders to match, all colors, are here for 85c. a yard.
Smith's Velvet Carpets, for rooms, halls, and stairs, are here for 75c. a yard.
Five-Frame Body Brussels Carpets, for rooms, halls, and stairs, light and dark effects, here for 75c. a yard.
Roxbury or Smith's Best 10-Wire Tapestry Carpets, light and dark effects, for rooms, halls, and stairs, here for 65c, a yard.

feets, for rooms, halls, and stairs, for foc. a yard.

A full line of Tapestry Brussels Carpets, for rooms, halls, and stairs, new colorings, here for \$6c. a yard.

Extra Super Half-Wool Ingrain Carpets, for rooms, halls, and stairs, \$5c. a yard.

All-Wool Extra Super Ingrain Carpets RUGS AND DRUGGETS. 1x2-yards Chenille Hearth Rugs, Ifinged

ends, for 98c. 20x60 inches Smyrna Hearth Rugs for 30x60-inches Heavy Wilton Hearth Rugs,

fringed ends, for 38c. 20x60-inches Moquette Rugs, all colors, for \$1.52. Moquette Door Mats, light or dark, for All-Wool Smyrna Rugs, size 30x60 inches,

for \$1.39. 3x4-yards Heavy Ingrain Druggets for \$3.98. 2xi-yards All-Wool Ingrain Druggets for \$5.48.

for \$5.48.

lx4-yards Heavy Smyrna Druggets, all wool, for \$22.50; value \$32.50.

4x5-yards Heavy Ingrain Druggets for \$5.39, value \$9. CURTAINS AND DRAPERIES.

Not a nation on the face of the globe that has not yielded its tribute. that shall we compare this stock? Our last year's effort pales beside it, and rightly so. Our constituency grows larger and more exacting, our public's appreciation measures our onward march, and so we've grown-always the leadersprice wise. We've many surprises in store Only few can be hinted here: Real Dainty Hand-Made Brussels Lace

Curtains, full 4 yards long, and 67 inches wide, for \$8.30 up to \$53 a pair.

Heavy Irish Point Lace Curtains, with beautiful, rich borders, varying in prices from \$6.90 to \$55 a pair.

Handsome Tambour Curtains, with heavy work, for \$6.88, \$8, \$10, and upperson

wards.

Pine Venetian Lace Curtains, with hand-made patterns, for \$6, \$7.50, \$9.25, and \$40 a pair.

Beautiful Battenberg Lace Curtains, made on Renaissance net, for \$5, \$6, and \$7 a pair.

Nottingham Lace Curtains, in new designs, made to imitate a hand-made curtain, for \$2.25.

Pretty Nottingham Curtains for a pair.

+yard-long Nottingham, bound with tape for \$1.75 a pair.
A well-made Nottingham Lace Curtain for \$1.25.

A well-made Nottingham Lace Curtains at \$1 a pair.

A well-made and full \$1-2-yard-long Fish-Net Lace for \$6c. a pair.

A good, substantial Lace Curtain for \$20.

The regular Sec. Lace Curtain for 33c. pair; these Curtains are all bound with tape and extra stitching.

Rich Colored Madras Curtains, with tinsel and all color pretty stripes, for \$2.50, full length.

Stylish Madras Curtains, with raised slik stripe, in all colors, with fringe, \$2.76 a pair.

Pretty Tinsel Madras Curtains, in all colors, full length and width, for \$2 and \$2.48 a pair.

New Style Madras Curtains, beautiful novelties in Madras Curtains, in exquisite Light-Blue, Pink, Orange, and every color silk stripe and fine frings, full length, for \$3 a pair.

Madras Curtains, quite new, in Oriental colorings, for \$2.50 a pair.

Pretty Madras Curtains, with fine che-nille stripe, in all dolors and new style fringe, for \$3.50 a pair. Without fringe, in all of the new color-ings, full length and width, for \$1.75

ings, full length and width, for \$1.75
a pair.

1.39 for a beautiful Madras Curtain, with fringe, full length and width, a dozen different colors to choose from. Raw Silk Mexican Curtains, in beautiful mixed colorings, with and without fringe, for \$12.50 and \$14 a pair.

Elegant Silk Damask Curtains, in all of the new shades, for \$14.80 a pair.

Handsome Satine Damask Curtains, in all of the solid colors and dainty figures, for \$1.50 and \$19.50 a pair.

Styfish Eastern Curtains, in all of the mixed Oriental colorings, for \$5.50, \$6, \$8, and \$9 a pair.

Rich-Locking Repp Curtains, with handsome fringe, for \$10 and \$11.50 a pair.

Rich-Locking Repp Curtains, with handsome fringe, for \$10 and \$1.50 a pair.

Brocatelle Portleres, in all new colors and figures, for \$1.98, \$2.50, \$2.88, and \$3.55.

A new line of Chemille Curtains, in dif-

A new line of Chenille Curtains, in different new designs.
Stylish Eastern Couch Covers, in repp,
for \$8.50 and \$10.50.
Linen-Warp Couch Covers, in new Oriental colorings, for \$2.89, \$2.98, and \$3.50 Heavy Damask Couch Covers, for \$5

DRAPERIES.

Hungarian Cloth, a new material for draperies, sofas, cushions, &c., 25c. a yard.

New Denims in rich Oriental stripes, for 121-2c, a yard.
Choth, a new stuff for drapery, in pretty colors, for 10 and 121-2c, a yard.
Slikolines, in all colors, for 8c. a yard, Fancy Tinsel Draperies for 61-2c, a yard.

Fine French Satines for 121-2c, a yard.

HAVOC PRICES AMONG, THE DRAPERIES.

pard.

Che French Satines for 121-2c. a yard.

HAVOC PRICES AMONG THE

LINENS.

These sort of prices lengthen the purse houseware-linen buying at the time you need them. The buying comes with the seeing. It's a shift in the linen prices: Heavy German Table Damask, grass bleached, as good as 33c. ever bought,

bleached, as good as 33c. ever bought, for 23c. a yard.

Extra Heavy Pure Linen Table Damask, 60 inches wide, for 35c.

Double-Weight, Extra Fine Table Damask, 2 yards wide, for 50c.

Sliver Bleached Damask, as good as 50c. can buy, for 39c.

different designs of Extra Fine Grass Bleached Table Damask, it's the kind you pay 36c for, 60c. a yard.

What's you've paid 31 and \$1.25 for in Table Damask is on our counter at 55c. this morning.

Damasks, the handsomest we've shown in years, cost \$1.75 usually, for \$1.19.

different designs of High-Grade Table Damask at 50c. a yard—75c. is what they ought to be.

FROM 9.20 TO 10 O'CLOCK—

NOT COTTON, but Pure Linen Bleach—

NOT COTTON, but Pure Linen Bleach ed Table Damask, good enough for anybody to use, a washer and a wear-er, 162-3c, a yard.

er, 162-3c. a yard.
2-4 Size Irish-Linen Damask Napkins,
98c., instead of \$1.25.
59 dozen Full-Bleached. Extra-Quality
Irish-Linen Napkins, always \$1.75; today, \$1.15.
\$2.75 buys our 3-4 Damask Napkins, that
would be cheap for \$4.
Fringed Doilies, in pure White and colored bordered, 5c. each.
Large Size Pure Linen Check Doilies,
4c. each.

4c. each. Handsome Satin Damask Tray Covers, 20x30, newest patterns, a 69c. article; our price, 35c. 20 pieces Art and Pillow Linens, round

29 pieces Art and Pillow Linens, round thread, 39c.
Single-Width Art Linens, never before sold for less than 19 and 25c., will go for 10 and 121-2c.
An All-Linen Huck Towel, colored bordered, extra size, 10c.
121-2c, buys a Good Hemstitched Huck Towel, ready for use, would be cheap for 162-3c.
A good 50c, Huck or Damask Towel, exura size, to-day 25c.

tra size, to-day 25c. bsorbent Crash Towelling, 20 inches

wide, 63-4c.

A Heavy Bleached Huck Towelling, that usually sells for 15c., now 9c.
FROM 9 TO 9:39 WILL BE SOLD—
Real Russia Linen Crash Towelling, 5c.

WHITE GOODS.

India Linon, 46 inches wide, that sells for 8c., to-day 53-4c.
English Nainsook and Long Cloth, in manufacturer's lengths, 25 and 35c, quality; our price, 91-2c.
FROM 9 O'CLOCK UNTIL SOLD—Corded Pique, that sells at 162-3c., for 52-4c. Choice of 20 and 25c. Plaid Organdies

40-Inch Sheer White India Linon, 12 1-2c., inch Sheer Williamstead of 19c.
good quality Check Nainsook, 37-8c.
ar \$1.25 English Long Cloth will be
sold to-day for 98c., and the \$1.69 for

Marseilles Pattern Spreads, in five dif-ferent styles, \$1.50 quality, to-day 28c. See our 48c. Spread, full size, cannot be bought elsewhere for less than 75c.

WAR AMONG THE COTTON FABRICS The newest designs and latest productions. Bought by the cases, in order to make these HOT PRICES:

Large Robe Prints, new, hardy effects, for comforts, curtains, &c., for 5c.—8 1-3c. grade.

Real Turkey-Red Prints, all new styles, for 33-4c.—6 1-4c. grade.

10c. Best Ginghams, any style, for 53-4c.
10-4 Unbleached Sheeting, the usual 20c. grade for 93-4c.

ade, for 93-4c. Fine Brown Cotton for 33-4c.—7c. grade.

Best Indigo-Blue Prints, 61-4c. grade, for 23-4c.

Merrimack Shirting Prints for 21-2c.

4-i Androscoggin Bleached Cotton, full pleces, branded, 47-8c. yard.

Sea Island Percales, light and dark effects, for 53-4c.

fects, for \$3-ic. iew fall style Skirting Cheviots for

61-4C. FROM 8:39 TO 9 O'CLOCK— 4-4 Bleached Cotton, extra heavy family grade, washes and wears well, 27-8c. a yard. FROM 16:45 TO 11:15 O'CLOCK-

New, Handsome, Dark Style, Fa Prints, 5c. grade, for 13-4c. a yard. FROM 12 TO 12:30 O'CLOCK— New Check Ginghams, this fall's styles, 61-4c. grade. for lc. a yard. FROM 3:39 TO 4 O'CLOCK—

10-4 Sheeting, as good as ever passed over a counter at 16 2-3c. a yard, for WE DIDN'T BUY ALL THE BLANKETS

in the market, but we bought enough to fill up one entire side of the second floor. The price was the consideration of this enormous buying. 12-4 White Blankets, with pretty colored borders, cost \$2.50, for \$1.49 a pair.
11-5 Australian White Wool Blankets, long fleece, the \$5.50 ones, for \$2.55 a

Extra-Heavy White or Gray Blankets, full II-4, soft and warm, pretty Roman borders, for 98c., instead of \$1.65.

II-4 Camel's-Hair Blankets, extra heavy, bright, pretty borders, for 75c.; the \$1.50 grade.

II-4 California White Wool Blankets, weigh full 6 pounds, the \$10.50 ones, for \$5 a pair.

II-4 Camel's-Hair and Silver Gray Blankets, pretty Roman borders, for 38c. a pair; 75c. quality.

II-4 Corchet-Edge, Soft, Downy Blankets, with pretty colored borders, for 59c.; the \$1 grade.

Full-Size Camel's-Hair Blankets for I4c, FLANNEL SELLING

FLANNEL SELLING

will be fast and furious when the prices become known. It's your Flannel-buying

time at the store.

Teazledown Flannels, for wrappers, dressing sacques, etc., 20c. ones, for 10c. Fancy Printed Swansdown, cost 162-3c. to make, for 83-4c.

162-3c. Flannellettes, new fall fancles, for 83-4c.
Flannellettes, in all the new color combinations, everybody's 121-2c. grade, is only 53-4c. here.

Heavy Brown Canton Flannel, long nap, for 41-2c. a yard.
81-3c. Best Cantons for 61-4c.
White Domet Flannel, extra heavy fleeced, for 5c. a yard.
White Wool Flannels, from 121-2 to 29c.; all worth double.
Fancy Plaid Outings, that are sold in town for 10c., are 43-4c.
Fall style Outing Flannels, 81-3c. grade, for 3 3-4c.
FROM 9:45 TO 10:15-

FROM 9:45 TO 19:15— Extra-Heavy Unbleached Canton Flan-nel, extra long nap, as good as 81-3c. buys, for 27-8c. a yard. IF GEESE WERE RAISED

without cost and feathers cleaned and picked themselves, the prices of these PILLOWS could not be much less;

24x24-inch Down Pillows, full and plump, for 98c.; the \$1.50 ones. 18x18-inch Full Down Pillows for 39c.;

is is inch Full Down Pillows for 38c., cost 75c.

14x1-inch Down Pillows for 14c., instead of 32c.

Large-Size Bed-Pillows, tick covered, good quality feathers, for 49c.

Real Live-Goose Feather Pillows, fancy tick covered, extra large size, for 75c.; the \$1.50 grade.

20x20-inch Cambrie-Covered Down Cushions for 48c.; the \$1 quality.

SHEETS AND PILLOW-CASES ARE HERE FOR ONE-THIRD LESS THAN COST OF MATERIAL. 45-25-inch Hemstitched Pillow Cases, best grade of cotton, for \$1-3c.; the 121-2c. ones. Handkerchief-Border Pillow Cases, 45x35 inches, heavy round-thread cotton, for

81-3c.
81x30 Bleached Sheets, laundered, ready
for use, 30c.; the 45c. grade.

90x30 Bleached Sheets, heavy round
thread, the 59c. grade, for 38c.
81x90 Bleached Sheets, the usual 40c.
ones, for 25c.
Hemstitched Bolster Cases, 2 yards long,
for 25c.; the 45c. quality.

for 25c.; the 45c. quality. Extra-large-size Hemstitched Sheets for 39c., instead of 60c.

MUSLIN UNDERWEAR. Ladies' Skirts and Drawers, with tuck

and cambric ruffle, very neat, to-day 20 dozen Ladies' Gowns, made of good

20 dozen Ladies Gowns, made of good muslin, with tucks and cambric ruf-fie, regular 39c. grade, for 25c. Ladies' Fine Muslin and Cambric Gowns, handsomely trimmed with Valenciennes, torchon, and embroid-ery, the \$1.98 kind, reduced to \$1.25.

ery, the \$1.98 kind, reduced to \$1.25.
Roman-Stripe Underskirt, something new, lined and corded, ruffle, regularly \$2.50, for \$1.25 and \$1.75.
Ladles' Striped Linen Underskirt, deep umbrella ruffle, corded, full value 79c., to-day only 48c.
A specialty in Children's Fine Muslin Short and Long Dresses, yokes of cluster of tucks and embroidery, at 25, 48, 69, 79, and 89c., worth double.
The latest novelties in Pillow-Shams, elaborately trimmed with insertion tucks and embroidery ruffle, very dainty, from \$1.25, \$1.69, \$1.98, and \$2.18.
Ladles' High-Neck Corset Covers, just the thing for this season of the year, your pick 25c.
FROM 9:30 TO 10 O'CLOCK—

FROM 9:30 TO 10 O'CLOCK-Good Muslin Skirts, with deep hem and cluster of tucks, 15c.; also, good Mus-lin Chemise, trimmed with torchor

If courage in buying KNIT UNDERWEAR

has merit, the stock we shall offer Tues lay will stand a lasting credit to this store. There are no dark clouds to obscure the bright sunshine of this great ot. All of them perfect goods.

Ladies' Fleeced Jersey Ribbed Underwear, Vest and Pants, ecru or natural,

shirts to match, \$1.59 worth, for 75c.
Children's Egyptian Yarn Union Suits,
dron-seat, full fashioned, are very substantial garments, any size, for 17c.

each, adies' Heavy Fleece Ribbed Vests and Pants, the best garment ever sold for Children's Merino Vests and Pants, an

nidren's aterino vests and Fants, an elegant garment, 20c. worth, for 9c. nfants' Fine-Ribbed Light-Weight Wood Vests (Wrappers), all sizes, 25c. addes', Misses', and Children's Ribbed Union Suits, the regular 79c. grade, now 48c. adjes' Munsing Ribbed Vests and Pants, elastic

a garment. ren's Natural-Wool Vests and Children's Natural-Wool Vests and Pants, 19c. a garment. Ladles' Fine Wool Ribbed Union Suits, \$1.17 a suit, instead of \$1.38. NEARLY 4,000 YARDS OF FIXE SILK EMBROIDERED SKIRT-

ING FLANNELS came to us from a retiring firm. The prices start at 371-2c. for a very handsome grade, 59c, for a beauty, 45, 75, and

98c. up to \$1.50, all very much under usual LONDON, PARIS, AND NEW YORK BROUGHT TO RICHMOND.

READY-MADE GARMENTStwill be more famous before this exhibition of DRESS ART IS OVER. mond is invited to look or buy. Polite calespeople will attend you.

adies' Handsome Tallor-Made Gowns, with lapped, stitched seams, waist lined throughout with silk, \$14.80. Cheviot Tailor-Made Suits, extra quality, in different colorings, latest cut jacket and flare skirt, for \$20.

Black Camel's-Hair Tailor-Made Suits, lined throughout with heavy Black taffeta, and latest cut, \$22.50.

Blue, Brown, and Tan Tallor-Made Suits, of serge and covert cloths, jacket lined with silk, round, box front, for \$19. \$25 Black&Cheviot Sults, lined through-out with heavy taffeta, fly-front jacket, for \$16.

Blue and Brown Covert Cloth Tailor-Made Suits, with late cut skirt and jacket. \$12.50 value, for \$7. Tailor-Made Suits, of extra-heavy, hard-finish serge, in Blue and Black, for \$12

Black Crepon Skirts, with circular flounce and trimmed with satia bands, for \$8.59.

Handsome Black Crepon Skirts, with best percaline lining, and latest cut, for \$5.75. Extra-Heavy Quality Black Satin Skirts, with corded box figuree, for \$9.38. Black Brocade Silk Skirts, extra-heavy quality and large designs, \$6.98 value, for \$3.46.

Heavy Black Diagonal Serge Skirts, lined throughout with best taffeta, in colored and black, \$12.50, for \$0. Plain Blue and Black Serge Skirts, heavy quality, with good percaline lining, full width, for \$2.25. Colored Cheviot Skirts, in Navy-Blue and Green Polka-Dot, \$1.48.

Figured Mohair Skirts, in Black percaline lined and velvet bindings, for 88c. All the new shades of Blue, Green, Brown, and Red mixed Plaid Skirts, for \$1.19.

THE BROADHEAD WORSTED MILLS ARE KNOWN TO MAKE THE MOST POPULAR LINE OF

COLORED DRESS FABRICS

SOLD IN THE AMERICAN MARKET. TEN FULL CASES (NEARLY THIR-TY THOUSAND YARDS). THE PRICE THAT BOUGHT THEM IS YOUR PRICE. ONLY A SMALL PER CENT. ADDED. VERY FEW ARE INJURED TO HURT. Hundreds of pieces of Handsome New Designed Dress Woollens, that were made to sell for 65c., are here at 25c.

Silk and Wool Novelty Dress Woollens, very handsome quality, for 35c. 48c. for Fancy Silk and Wool Fabrics, made to sell for \$1.

made to sell for \$1.

50-inch All-Wool Fine Navy Blue Serge—
have been wet; you wouldn't know it,
though—49c., instead of \$1.25.

Silk-Finished Brocaded Woollens, 40 inches wide, for 15c.; not equalled under 35c. Show no damage.

Plain Tallor Dress Tricotines, of which
Broadhead mills were the best makers in the country, 371-2c., for 75c. worth.
Show perfect. Twenty different colors,
54-inch Fancy Check Woollens, cost \$1 to make, for 39c. a yard.
45-inch Broadhead Meiton Cloth, all cloors, for 48c.; a 75c. number.

54-inch Sponser Cloths, this season's newest, with the damaged price of \$8c.

newest, with the damaged price of 98c. NEARLY SEVENTEEN THOUSAND YARDS OF FINE AND MEDIUM-

BLACK DRESS GOODS

FROM THE BROADHEAD MILLS FIRE. When they're damaged we tell you so You need have no fear, as the prices are so misleadingly low. Money refunded for

Finest Grade All Pure Silk Novelty Cre Finest Grade All Pure Silk Noveity Cre-pon, in every imaginable style, the \$4 and \$5 ones, for \$2.25 a yard. Large display of Silk and Wool Crepons, handsome silk-woven designs, the \$3.50 ones, for \$1.75; the \$2.28 ones for \$1.50; the \$2.50 ones for \$1.35; the \$1.75 ones for \$1; the \$1.20 ones for 75c. a yard. All-Wool Novelty Mixture for 48c. a yard; 75c. yalue

Extra-Heavy Brocaded Poplins, slightly damaged by smoke, 25c, a yard; 65c. Wide Double-Width Corded Bengaline for 15c. yard; cheap at 39c. a yard. Wide Double-Width All-Wool Broadhead Pure Camel's-Hair Cheviot thtly damaged, for 50c. a yard; regu

Silk-Finished Sicilians, choice styles.
6-4-wide All-Wool Heavy Ottoman Cloth, for tailor dresses, 75c. yard, instead of \$1.27.1-2 yard.
All-Wool Plain and Hemstitched Nun's-

Veilings, for veils, 69c. a yard. FROM 9:45 TO 10:30-FROM 9:45 TO 10:20—
Fine Black Wool Poplin, with heavy cord. Broadhead mills' 35c. material, for 12:1-2c. a yard.
FROM 11:30 TO 12 O'CLOCK—
42-inch Ali-Wool Soft-Finished Camel's—
Hair Cheviot, that is the best \$1 value ever handed over a counter, for 50c. a

FROM 2:20 TO 3 O'CLOCK— Black Silk Figured Pure Mohairettes, that cost the owner 42c., fire-sale price 19c. yard. THE SEWING-MACHINE STORY IS-That \$10.50 will buy as good a Machine at our store as any maker in America can

We give you every guarantee that any other maker will give THERE ARE NO HIDDEN SCHEMES with this Machine. There, only, is where it differs with others. We have then also at \$14.50, \$17.50, \$18.50, and \$21. All are

the same machine, only with drawers and cabinet finishings that increase the cost. The Machine is just the same. COHEN'S FOR METAL BEDSTEADS. The largest line in Richmond. That's Cohen's way of buying 'em. WATCH THE PRICE DROP AS SOON

SIZE, HANDSOMELY ENAMELLED, FOR \$1.90. From that to \$65. Early buyers can double up at less than half on almost anything in the depart-

WHITE METAL BEDSTEADS, FULL

AS WE GET IN THE FIELD.

\$1.25 to \$2 Values at 50c .-

Men's White, Gray, and Scarlet Pure
Wool Underwear, a maker's entire
sample stock.
Men's Medlum-Weight Balbriggan Underwear, fully worth 75c., at 371-2c.
Real \$1 Value at 46g.—
Wright's Unrivailed Fleeced Underwear,
noted for its non-shrinkable non-irritating, and sanitary properties.
A Standard \$1 Dress Shirt at 50c.—
made by every designers, to fit the made by expert designers, to fit the most exacting man. No such value in all America.

Men's Heavy Fleeced Underwear, part wool, roundly worth \$1. 75c. Value at 39c.-Men's Linen-Bosom Dress Shirts, made of real Wamsutta musiin, truly a great bargain! A drummer's sample line of Natural Gray and White Wool Mixed Under-wear, 75 to 88c, grades, 25c.

Men's Elastic Suspenders, best Paris web, 25 to 39c. sorts, to be 8c. pair.

ADVANCE HINTS FROM THE MILLINERY DEPARTMENT.

The "CORNELL," fashion's latest fad, is here, and the price. Soc. Here, too, are the "ROUGH RIDER." "SHAFTER," and "CUEA LIBRE" HATS, any color, 75 to 38c. The New, Soft, Curied Quilis are being sold for 5c.—15c. is the price.

Dome Fashion says that the quilis must be polka-dot. We have them, any color, for 15c. a bunch.

The New Felt Hats are in such quantities as would do credit to a Broadway establishment. Take Elevator.

RICHMOND'S GREATEST HOSIERY COUNTERS

ARE LADEN WITH PLUMS LIKE THESE: CHILDREN'S FAST-BLACK JERSEY RIBBED HOSE, SEAMLESS, EVERY PAIR PERFECT. THESE NEVER APPEARED ON A RETAIL

COUNTER BEFORE FOR LESS
THAN 17c, A PAIR—9c, WE SAY.
Ladles' Lisle-Thread Hose, Rembrandt
ribbed, regular 50c, quality for 25c,
Ladles' Black or Tan Hose, extra spliced
backs and tree double, refer regular Ladles' Black or Tan Hose, extra spliced heels and toes, double soles, regular made, usually 25c, pair, now 17c, or 3 pairs for 50c.

Ladles' Fancy Plaid Hose, fast colors, regular 25c, quality, for 12 1-2c, pair.

Ladles' Hose, Black or Tan, fast colors, spliced heels and toes, regular 15c, quality; our price, 9c, pair.

Ladles' Tan Hose, fast colors, spliced heels and toes, full-regular made, 12 1-2c, quality, for 7c, pair.

Misses' 37 1-2c, Hose, Blacks and Tans, for 17c, pair.

Children's Hose, light- or heavy-weight, fine or heavy ribbed, 25c, quality, for 12 1-2c, pair.

Children's School Hose, heavy-weight, double heels and toes, always 19c.; our price, 9c, pair.

price, 9c. pair.
Children's Fast-Black Hose, heavy ribbed, 7c. pair.
Children's 19c. Hose, fine and Derbyribbed, for 3c. pair.

THERE ARE ONLY A FEW OF THESE UMBRELLAS.

SO YOU MUST STEP QUICK. adles' and Men's Fine Silk-Gloria, Steel-Rod Umbrellas, best Paragon frames, natural handles, with ster-ling-silver trimmings, \$1.50 kind, for

Taffeta-Silk, Close-Rolling, Steel-Rod Caffeta-Silk, Close-Rolling, Steel-Rod Umbrellas, with silk cases and tas-sels, regular price \$1.38, now \$1. The Taffeta-Silk, Close-Rolling Um-breilas, with Princeas handles, ster-ling-silver trimmed, \$1.98 for \$2.50 kind. Men's 28- or 28-inch Twilled Gloria Um-brellas, natural handles, \$1 value, for \$8c each 26-inch Twilled Gloria School Umbrellas.

good, stout frames, natural handles Many more cases of

#### RIBBONS,

every piece to be sold as we bought them. Taffetas, Satins, Gros-Grains, and all the new shades and colors in every sort. Finch All-Silk Moire Taffeta Ribbons, 25c. quality, for 10c. a yard. Black Moire Taffeta, 31-2c.; very fine quality for 16c. a yard. No. 2 Black Gros-Grain Ribbons for 25c. plece of 10 yards. Black and White Gros-Grain Ribbon, washes beautifully, for 1c. a yard. 31-2-inch Double-Face Satin Ribbons, all shades and colors, for 25c. a yard, every thread slik.

LEATHER GOODS.

Extra-Large-Size Chatelaine Bags, with oxidized chains, cheap at 39c., for 25c. 159 Ladies' Real Alligator Combination Pocket-Books and Card-Cases, cheap at \$1.25, for 88c, each. Ladies' Combination Pocket-Books and Card-Cases, better than the averag 25c. ones, for 19c.

20c. ones, for 19c.
Ladies' Black Leather Chatelaine Bags,
with leather straps, for 9c. each.
FROM 10 TO 10:30 O'CLOCK—
The best 5c. Pocket-Book here for 1c.
The east aisle, second floor, is a series of booths; hundreds and hundreds of pretty things. Regular heart winners

It's pleasant to look and easy to 1
THE ART DEPARTMENT. Four thousand dollars' worth from a retiring importer to be closed out at \$1,000.

retiring importer to 25 cents on the dollar.

Take elevator. Stamped Pillow-Shams, full size, worth 18c., for Sc. a pair. 18c., for 3c. a pair. Yard-Square Tinted Table Covers for 11-2-yard Tinted Scarfs for 121-2c. Stamped Centrepieces, of 6 doylies, for

7c.
Tinted Cushion Top and Bottom, playing-eard designs, for 19c.
30-inch Pure Linen Wide Hemstitched Table, beautifully stamped, worth \$1. 11-2 Stamped Momie Linen Scarfs, here for 25c., fringed. 18x27 Fringed Momie Linen Tray Cloths for 121-2c.

for 12 1-2c.

The most complete line of Applique and Renaissance shown here.

18x27 Pure Linen Hemstitched Tray Cloths for 25c.

FROM 10 TO 10:30 O'CLOCK—

Momie Linen Fringed All Round Doylies, very cheap 5c., for 1c.

FROM 11 TO 11:30 O'CLOCK—

1 dozen Stamped Doylies, 12 designs, for 5c. BOOKS. /

for 39c.
Good selection of 25c. Cloth-Bound
Books, 12 1-2c.
Madison Square Series Paper-Bound
Books, including some of Marian Harland's, Captain Mayne Reid, and
others, 13c. ageing land's, others, 10c. each.
Seaside Library for &c.
Box Paper, 5, 8, 10, and 15c.
STATIONERY.

500 Silk Cloth-Bound Books, 50c. edition,

000 pounds of Cream Wove Satin-Fin-ed Paper, put up in pound boxes, ruled or plain, 19ec. Envelopes to match, 2 packages for 5c.

WE'VE ENLARGED OUR

Men's English Castor Walking Gloves, newest shades, guaranteed worth \$1.25, for 69c, a pair—all sizes.
FROM 9 TO 9:30 O'CLOCK—
Men's Tan and Black Sox, 8 and 10c. kinds, 1c, pair.
6N SALE AT 9:30 O'CLOCK UNTIL SOLD—

SOLD—
WE'VE ENLARGED OUR
CORSET DEPARTMENT
so much that we have put it on the se cond floor, in order to introduce it to you the second floor, in order to introduce it to you should be second floor.

WE'VE ENLARGED OUR

CORSET DEPARTMENT
so much that we have put it on the second floor, in order to introduce it to you should be second floor.

WE'VE ENLARGED OUR so much that we have put it on the second floor, in order to introduce it to you.

These prices are made for to-day only:

\$2 Warner Corsets, long waist, fine French sateen, heavily boned, sink flossed, and Hamburg trimmed, for \$1.50.

Best \$1 Corsets for 75c.

4-Hook, Short-Hip Corsets, well boned, lace- and ribbon-trimmed, excellent value, for \$1.

Several styles of our \$1 Corsets for 65c.

65c. Children's Double Ve Waists for 35c.

Regular 69c. Corsets for 50c.

Heavy Jeans Corsets, long waist, well boned, perfect fitting, usual 50c. kind, for 25c.

THE BEST KID GLOVES FOR THE MEANEST PRICE WE EVEL

OWNED. Owned.

One lot of Ladies' Dressed-Kid Gloves in Ox-Blood and Black, sizes 61-2 63-4, and 7, former price \$1, to-day's 55c. a pair.

Ladies' 2-Clasp Heavy Pique Gloves, Black embroidered, in Red, Tan, and Brown a \$1.25 Glove, for 79c. a pair.

Ladies' 2-Clasp Suede Gloves, handsome embroidered, in Black, Gray, Pearl, White, Tan, and Blue, the very latest thing in Gloves, worth \$1.25, for \$1 a pair.

pair. The bells are ringing out that some thing has happened in

LININGS.

Let your curiosity lead you to the

counter.

There are prices that will interest every ser of Linings in Richmond:

user of Linings in Richmond:

1,000 yards Finest Percalines, in every shade, far better than the average 121-2c. Percalines, go on sale to-day for 73-4c. yard.

Full yard-wide Fancy Wool Effects in Percalines, large Persian Block, well worth 17c. yard, for 121-2c. yard.

The usual 50c. Wool Moreen here for 39c. The Genuine Near-Silk Linings here for 25c. yard.

Ribbon Cloth, the latest yet for lining waists, worth 371-2c., for 162-3c. yard.

Black Moire Percaline, 15c. quality, here to-day for 73-4c. yard.

Black Back Figured Silesias, 10 designs to select from, 97-8c. yard.

Fancy Roman Linings, 10 different designs, for 5c. yard.

FROM 11 TO 11:30—

The Genuine 121-2c. Nubian-Dye Black Percaline, full 36 inches wide, for 7c. yard.

FROM 9 TO 19 O'CLOCK-600 yards full 38-inch Black Soft-Finish Percalines, well worth 121-2c, yard, for 4c, yard.

COME TO-DAY AND GET OUR FALL

FASHION SHEET FREE.

TOILETS. 5c. cake Fine Medicated Toilet Soap for tc. care Fine alegicated foliate Soap to tc. State Sponges, 10c. dozen. Sellin to-day Very Heavy-Back Combs, 15c ones, are 5c. Large 5c. bottle Machine Oil for 1c. French Distilled Bay Rur for 9c. bottle. Gentlemen's Pocke for 9c. bottle. Gentlemen's Pocke Combs, in leather cases, for 3c. Chil dren's 10c. Round Combs for 5c

#### Shaving Soap for 1c. cake. SALE OF BRUSHES.

We beat the world selling Toothbrushes We beat the world selling Toothbrushes for 10c.; they are 20 and 25c. values. Toothbrushes for 3c. Nail Brushes, ivory backs, for 3c. Hair Brushes for 4c. 25c. Hair Brushes are 16c. 39c. Hair Brushes are 25c. \$1 and \$1.25 Hair Brushes, every brush warranted, for 69c. Fine Shaving Brushes for 5c. Ebony Military Hair Brushes, 75c.

Ebony Military Hair Brushes, 73c. ones, are 50c.
Pinaudh Eau de Quinine, 37c. Crown Perfuñery Company's Fine Toilet Soap, 121-2c. cake. Crown Lavender, Saltz, 25c. bottle. Crown Lavender Water, 80c. value, for 50c. Pinaud's Eau de Cologne for 50c., usually 80c. Large bottle Richard Hudnut's Vegetal for 75c., in Violet, Lilac, and Rose, Pasta Mack, 9c. cake. 2-quart Fountain Syringe, hard rubber tube, for 98c. Throat and Nasal Atomizers, hard rubber, for 25c.
FROM 9 TO 16 O'CLOCK—Petroleum Jelly for 1c. bottle.

#### 5 SPECIAL NOTION ITEMS,

Ruffle Garter Elastic, in Black and Red only, &c. yard.

Extra-Heavy Ribbed Silk Garter Elastic,
in Black and all high colors, usually
30c. yard, here for 19c. yard. 25c. Elastics are 12 1 2c. tics are 121.2c.
1-2-inch Black Silk Garter Elastic, always 121-2c., selling Sc. yard.
Black Spool Silk, Nos. A, B, C, and D,
for Ic. spool.
Ladies' Band Hose Supporters for 16c.
Ladies' Combination Bustle and Hip
Pads at all prices. On sale at Lining
counter.

1,000 pairs Best Steel Scissors, all sizes, made expressly for the Cohen Com-pany, the equal of any 39c. Scissors in existence, here for 25c. 250 Fine Steel Razors go on sale to-day at 22c.; worth upwards of \$1. AT THE JEWELRY COUNTER.

10,000 pairs of Side-Combs for 1, 2, 3, 5, and 100, pair; the cheapest lot ever shown here or anywhere.

Ladies' Pompadour Hair-Pins for 7c.

dozen.

1 lot 25c. Heavy Pompadour Round Combs here for 12 1-2c.

25e PAIRS GOLD ALLOY EYE-GLASS-ES AND SPECTACLES WARRANT-ED TO WEAR 5 YEARS, CHEAP AT 13c. HERE FOR 25c.

1 lot 25c. Spectacies, all sizes, are here for 3c. pair.

Ladies' Cuff-Pins, 5c.

1 lot 25c. Stick-Pins are 25c.; 25c. ones are 15c.

Long Opera Chains, the most complete.

Long Opera Chains, the most complete ever shown, prices 25c, to \$8.28 each.

The Ingersoil Watch, for boys and men, warranted for one year, here for \$8c.

Ask to see our complete line of 25c.

Rings. THE CANDY DEPARTMENT.

Vanilla-Flavor Chocolate Creams for 15c. Cream Almonds, assorted, for 12 1-2c, a Wrapped Caramels for 71-2c, a pound, Jelly Beans, assorted, for 10c, a pound, Cocoanut Kisses for 81-2c, a pound. Fine French Mixture for 12c,; usually 25c.

A tidal wave of merchandise in

#### THE HOUSEWARE DEPARTMENT.

Weeks of hard work among the various manufacturers will reveal itself to-day. A new and better price on almost everything. How's that for the opening? And plenty, too, for all consumers. That's Cohen's way of buying. Get your House. ware lists ready and start early.

WE SAY CHINA to-day, and we say that no house in America is in position to make you

prices like this house will do to-day.

IT'S A CHINA WATERLOO.

Large Imported Bowls, were De., for Large Imported Bowls, were be, for 10c. each.

A table full of Fine Decorated French and German China Covered Dishes, Bread- and Cake-Plates, Butter Dishes, Salad Bowls, etc., that were upwards of \$2-45c. choice.

Decorated China Plates, that were up to ic., for 10c. each.

Decorated Cuspadores, 10c. each.

25c. Decorated Sugar and Cream Sets for 10c.

25c. Decorated Sugar and Cream Sets for 10c.
French China Bread- and Butter-Plates for 19c. each.
FANCY CHINA PLATES AT ONE-HALF COST-32 Plates, B; B-26 Plates for 75c., St. Plates, 50c., 75c., Plates, 37 I-2c., and 50c. Plates for Bc. 25c. Milk Pitchers, beautifully decorated, for 9c.
35c. China Cups and Saucers for Bc. a pair.

25c. China Cups and Saucers for Ec. a pair.

Delft Crumb and Brush Trays, that were \$2, for 90c. each.

Delft Fruit Dishes, 75c., from \$1.26.

25c. Delft Cups and Saucers, 30c. a pair, Delft Loving Cups, 50c.

Delft Loving Cups, 50c.

FROM 9 TO 10 O'CLOCK—

Austrian China Gold-Band Plates for 5c. each.

FROM 10 TO 11 O'CLOCK— Fancy China, Souvenir, Tea. After-Din-ner, and Chocolate Cups and Samers, that were upwards of 75c., for life, 2

FROM 11:30 TO 12 O'CLOCK— 100 dozen White Porcelain Breakfast-Plates, 2c, each. TOILET SETS.

TOHLET SETS.

Violet, Rose, Pansy, and other Floral
Decorated Toilet Sets, containing is
pieces, with full gold stippling, for
\$3.50-equal to a \$5 set.

12-Piece Toilet Sets, containing large
Slop Jars \$3.75.

Imported Toilet Sets, containing it
pieces, richly decorated, for \$12.50were \$15.

6-Piece Decorated Toilet Sets for \$86. 6-Piece Decorated Toilet Sets for Sec.

BINNER SETS.

English Dinner Sets, complete for six persons, \$3.98.

100-Piece Green Floral Decorated Dinner Sets for \$6.96.

Blue and Gold Imported Dinner Sets, containing Soup Tureen and 3 large Platters, for \$12.50.

Flow-Blue Dinner Sets, equal to any \$25 sets shown elsewhere; Cohen's price, \$12.98 complete.

Haviland & Co,'s \$39 Dinner Sets for \$2.

Haviland's \$15 Tea Sets for \$10.

Limoges Tea Sets, containing \$6 pieces, for \$8.

56-Piece Carlsbad Tea Sets for \$1.50-were \$8.

\$56 Haviland Dinner Sets for \$12 complete.

plete. \$100 Haviland Dinner Sets for \$50. ONE OF THE LARGEST DEALERS OF JARDINIERES

in America failing in health, retired from the trade. We bought his entire line of samples. Half and one third is the price \$1 and \$1.25 English Glazed Jardinieres

for 49c, each.
50 and 70c, Jardinieres for 29c.
Handsome Forrester Flow-Blue Jardinieres, that were \$6.50, for \$3, \$2.50 kind for \$1.75; \$2 Jardinieres for \$1. HOW ABOUT CUT-GLASS? We could not resist the temptation. The prices less than half on any in this job

lot.

Dorflinger's Prism-Cut Water flottles,
were \$5, for \$2.38 each.
\$8 and \$9 Cut Celery Trays, \$6.50.
\$5 Cut-Glass Gas-Globes, \$1.50 each; \$1.30
ones for 75c.
\$6 and \$7 Cut Milk Pitchers, \$2.58.
\$1 Cut Decanters for \$1.25.
FROM 9:20 TO 10 O'CLOCK—
Cut-Glass Tumblers, that were \$4.30 a
dozen, for \$1.36 a dozen.
FROM 10 TO 11 O'CLOCK—
Cut-Glass Vases, that were up to 31.36,
for 19c. each.
FROM 12 TO 1 O'CLOCK—
Cut-Glass Toothpick Holders and Mastard-Pols, for 25c. each.
THE RESULT OF A FOURTEEN HUNDER DOLLAR
CUTLERY DEAL

CUTLERY DEAL

WILL SHOW ITSELF IN THIS PRICE
LIST.
Russell's Celluloid - Handle TableKnives, regular 5 quality, for \$1.50 a dozen. Ivory-Handle Breakfast-Knives, worth up to \$8.50 a dozen, for 35c, each.
Rabber-Handle Knives and Forks, \$2.56
a dozen, instead of \$4.50.
Genuine Sabateer Paring-Knives, 16c.

Bone-Handle Knives and Forks, 78c, 4 dozen.

Fancy Boistered Knives and Forks in
ebony or cocoabola handles, for %a.
a dozen-were \$1.73.

Large Steel Carving-Knives, life, eachworth 50c.

Knife Polishers and Cleaners, 5c each.
Silver Oyster Forks, 121-2c., from \$1 a.
dozen.

dozen. Saw-Edge Bread-Knives, &c. each. Rogers's Teaspoons, &c.; Tablespoons. A lot of Carving-Knives, that were up to \$1.50; special purchase price, Sec. a Set.
Sterling-Stiver Cream Ladles, Bonbon
Ladles, Olive Forks, etc. warranied
225-1000 fine, for 99c. each.
46 Sliver Tea Sets, quadruple plated,
for 33-95.
Rogers's Silver-Plated Dessert-Knives,
\$2.90 a dozen.

THE COHEN COMPANY'S ADVERTISEMENT, HOUSEWARE, CONTINUED ON PAGE 17.